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Tommy Hilfiger Europe Goes Live With SAP Fashion Management in July

06/10/2014


attune consulting

(http://www.attuneconsulting.com)'s first customer implementation of SA (http://www.sap.com)P Fashion Management will begin in July with Tommy Hilfiger Europe. SAP Fashion Management is a vertical wholesale, manufacturing, and retail solution co-developed with attune is designed to bring all business operations onto a single platform powered by SAP HANA® to create truly cross-channel, integrated fashion companies.


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Tommy Hilfiger Europe Goes Live With SAP Fashion Management in July

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attune initially announced its collaboration (http://attuneconsulting.com/en/fashion-management-solution) with SAP in February, outlining plans to co-develop a vertical fashion solution aimed at enabling fashion brands to manufacture their products and sell them to retailers and consumers using a single solution. With the launch of SAP Fashion Management, attune's continued role in co-developing the solution includes:

- Collaborating with SAP on the solution design, product development, and delivery of proof of concept
- Providing feedback and guidance throughout product testing cycles and preparing customer training materials
- Developing a data migration tool for existing SAP® Apparel and Footwear customers to seamlessly transition to the new solution
- Offering its years of industry expertise to help fashion businesses quickly realize the full benefits of SAP Fashion Management, including strategy and roadmap, proof of concept development, implementation, and training and continuous support

"attune is privileged to be selected as a co-innovation partner with SAP, as we share

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a common goal of bringing best practices back into the fashion industry," said Vajira De Silva, CEO of attune. "With SAP Fashion Management, fashion brands will be able to optimize their wholesale, manufacturing, and retail operations for the omnichannel and create more adaptable global businesses, while increasing revenues, margins, and efficiencies."

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